



South Florida Institute for  
Reproductive Medicine

**IVFMD.COM**

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**Your IVFmDs**

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**Reproductive Endocrinology**  
**Assisted Reproductive Technologies**  
IVF ICSI  
**Fertility Preservation**  
**Donor Program**  
**Andrology Services**  
**Minimally Invasive Surgery**  
**Hormone Therapy**  
**Microsurgery**  
**PGD**

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July 13, 2009

Dear Colleagues,

The South Florida Institute for Reproductive Medicine (IVFmDs.com) and our team of physicians Maria Bustillo M.D., Juergen Eisermann, M.D., Kimberly Thompson, M.D. and Ellen Wood, D.O. are please to announce the grand opening of our full service infertility center in Naples. Commencing August 3<sup>rd</sup>, 2009 we open our doors to you and your patients at 1280 Creekside Street, Suite 105 across from NCH just off of Goodlette-Frank Rd and Immokalee Rd.

It is with great pleasure that we bring our experienced staff and excellent success rates to Collier County. IVFmDs.com has been fortunate to retain the services of **Holly Lefkow, RN**, who has developed an excellent reputation in her care for infertility patients in your area for over 5 years. She looks forward to continuing to care for your patients with quality services, in a professional and compassionate setting. With over 17 years of experience in Reproductive Medicine, Holly and our team of physicians will offer the community state of the art individualized treatment options.

Our facility offers the following:

- Reproductive Endocrinology
- Infertility Evaluations (fertility status)
- Andrology Services (semen analysis)
- Sperm Preparation
- Artificial Insemination
- In-Vitro Fertilization
- ICSI (Intracytoplasmic Sperm Injection)
- Donor Program
- Multi Package Discounts
- Money Back Guarantee

IVFmDs.com is committed to you and your patients. The following are some of the insurances we will be accepting in Naples:

- BCBS
- United Health Care
- Humana
- Cigna
- Beechstreet
- Avmed
- NHP

For those without coverage IVFmDs.com also offers flexible and innovative financing options.

We are excited to bring you these services and look forward to assisting you and your patients achieve their dreams of starting a family.

Sincerely,

Juergen Eisermann, M.D.  
Medical Director